



EcoSet Diversion Summary

Mastercard / McCann NYC / Gifted Youth



Shoot Date: September 22, 2018

Script: "Stand up to Cancer"



Zero Waste Integration

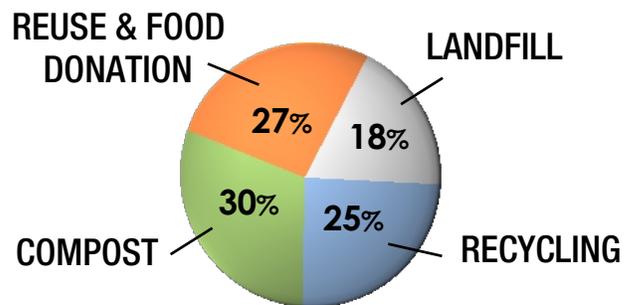
In alignment with Zero Waste standards, Crew and talent participated in recycling and composting solutions, and refilled reusable water bottles at water stations.



240+

single-use plastic bottles avoided

Zero Waste is defined as 90% or greater diversion from landfill. This is achieved through **waste prevention** and **materials diversion**. This is possible when source reduction, waste diversion strategies and direct supervision are included in the budget and overall production plan, feasible even with large crews and scenic builds.



Materials Managed by EcoSet on 1 Shoot Day

Mixed Recycling	Compost (Organics)	Reusable Materials	Food Donation	Landfill	82% Diversion
81 lbs	100 lbs	8 lbs	80 lbs	59 lbs	269 lbs



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Feeding Others with Surplus Food

Under the protection of the Federal Good Samaritan Food Donation Act, EcoSet donated unserved catering food that remained from lunch service on the shoot day. Non-profit recipients accept liability, inspect the food, and serve the meals to their constituents as part of hunger relief programs.



80 lbs of surplus catering food was delivered by EcoSet to Union Rescue Mission in downtown Los Angeles. LA is experiencing a homelessness crisis, and this donation contributed to the non-profit's efforts to combat hunger.



EcoSet donated unserved food directly to a non-profit after crew lunch service.

ReDirecting Reusable Materials

With EcoSet's Zero Waste diversion process, reusable materials are salvaged from set as an alternative to dumpster disposal. These items are recirculated to the local community at **EcoSet's Materials Oasis** reuse facility in Los Angeles.

Scenic builds, custom props, reusable creative materials, set dressing, wardrobe and expendables are donated to local organizations and individuals. Reusable production items are available at no cost to **schools, non-profits, theaters, filmmakers, artists, camps, parks** and many others.

EcoSet's crew recovered reusable Art Department materials such as bleached muslin cloth, cinefoil, bubble wrap and packing paper.



Aligning with Local Recycling Laws

Sustainable production practices align with the City of Los Angeles recycling mandates for businesses, recycla.com, as well as corporate responsibility commitments focused on environmental stewardship, waste, water and community investment.

