



Target + EcoSet Bidding Procedures

Zero Waste Goals

Target strives to minimize the environmental impact of the production process. EcoSet is our sustainability partner to oversee the Zero Waste goals and integrate as another department on set. All constructed sets, purchased items and reusable production materials are recirculated after the shoot. Thank you for your collaboration as we achieve these goals together.

Document Distribution List

This file is to be reviewed by:

- ✓ **Agency Producer**
- ✓ **Bidder and Line Producer**
- ✓ **Production Supervisor and Coordinator**



Zero Waste is defined as 90% or greater diversion from landfill or incineration.

Waste Prevention
Recycling / Composting
Reusable Bottles

Food Recovery
Donating Materials
Reusing Assets

Cost Coverage / Bidding

EcoSet Contact Info

Costs Covered by EcoSet and Target Budget

323.669.0232 / Kris Barberg
kris@ecosetconsulting.com



- Zero Waste coordination during prep and EcoSet crew on set during the shoot (includes payroll, workers comp)
- Reuse coordination during shoot, strike and wrap

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- Van, trucks, equipment, Reuse Crew labor and drivers for shoot and strike (includes payroll, workers comp)
- Recycling, compost and landfill bins and liners (pre-light through strike)
- Dumpsters for crew waste and construction dumpsters (build days on stage through strike)

Costs Covered by Production Company Budget



- Water options on set, avoiding plastic bottles and boxed water, and prioritizing reusable water bottles with refilling stations when feasible (see ecoset.la/water for aluminum canned water)
- Catering surcharge (if applicable) for reusable plates and cutlery used during lunch
- Compostable (plant-based and paper) disposable food service products for Craft Service and Catering, estimate \$2.00 - \$2.50 per person per day including pre-light (unless hiring vendors that already provide compliant products).
- Meals and walkies for EcoSet (50-100 crew = 2 EcoSet Crew, 125+ crew = 3 EcoSet Crew). Large campaigns or challenging locations may require additional crew.

Bidding Notes: Remove all on set waste costs from production bid including trash cans and liners, crew waste dumpsters and scenic construction dumpsters (unless included in stage rental contract).



Target + EcoSet Pre-Production Procedures

Integration Timeline

Bidding Process	<ol style="list-style-type: none"> 1. Target + EcoSet Sustainability file is included in Target’s bidding specs. 2. Target Producer introduces EcoSet to Agency Producer or primary agency contact to put preliminary project dates on hold.
Project Awards	<ol style="list-style-type: none"> 1. Agency Producer notifies EcoSet of the shoot dates, shares agency boards via email. 2. Agency Producer introduces Line Producer to Kris Barberg by email with Target + EcoSet Sustainability file attached, kris@ecosetconsulting.com.
Pre-Production	<ol style="list-style-type: none"> 1. Line Producer shares production calendar and creative concepts with EcoSet and makes email introduction to Production Supervisor. 2. EcoSet speaks with Production Supervisor on 2nd or 3rd day of the prep process. 3. EcoSet Coordinator attends Tech Scout, communicates with Art Department and other departments about waste goals and creative impacts that they will manage in their scope.
Costs	<ol style="list-style-type: none"> 1. EcoSet prepares an estimate for Target Producer and submits invoices as a direct supplier to Target Corporation. 2. See Cost Coverage (Page 1) and Scenic Requirements (Page 3) for costs that EcoSet covers and should be removed from Production and Art Department budgets.



Pre-Production Communications

Include **Target + EcoSet Goals** file in the pre-pro book or other notes about the sustainability plan.

Include the Zero Waste and reuse goals in the pre-pro meeting discussion so that all department heads are aware of the initiatives and the role that their teams will play.

Include a summary of Target’s sustainability goals on all call sheets and crew emails. Inform crew and talent about water solutions being used, and request that they bring their own container to prevent waste.



Catering Requirements

Target requires the use of reusable plates and cutlery for all lunches with truck catering. Prioritize caterers that can provide this waste prevention practice as a default rather than serving with take away containers and disposable cutlery for sit down meals.

Minimize serving beef and choose protein options with a lower carbon footprint such as poultry and plant-based proteins. Provide vegetarian and vegan options for all meals.



Target + EcoSet Scenic Procedures

Prioritizing Waste Prevention and Reuse

Target’s constructed sets will be stored or recirculated for reuse and are to be designed and constructed with disassembly as the goal rather than destruction for landfill disposal.

EcoSet is Target’s sustainability partner for coordinating and facilitating the reuse process. All released sets and materials are donated to non-profits, schools, theaters, filmmakers and artists on behalf of Target Corporation.



Design and Construct for Disassembly and Reuse, Avoid Disposal

All costs associated with disassembly for reuse are to be factored into the bidding process and awarded budget. EcoSet does not dismantle sets. New elements exceeding 20' in any dimension will need to be cut down. We recommend designing and building in 12' sections. Any cut downs or alterations EcoSet is required to do for transportation or storage purposes are billable to the production.

The Construction team or contracted strike laborers will assist with loading the dismantled constructed elements onto trucks for transport rather than loading destroyed sets into dumpsters.

During the shoot and strike, EcoSet’s crew works in tandem with the crew. Their focus is materials recovery, collecting reusable and recyclable materials from the set. EcoSet does not do final broom sweeps on stage.



Scenic & Art Department Communications

The **Line Producer** will communicate these goals to department heads early on in the pre-production process and arrange for any necessary conference calls to discuss challenging set elements.

The **Art Department Coordinator** will share all available illustrations, renderings, design specs and product lists with EcoSet, and communicate information throughout pre-production, shoot and strike.

For large shoots, the **Target Producer, Agency Producer, Line Producer and EcoSet** will meet for a 30 minute touch base prior to the strike to discuss logistics so that all parties are on the same page.

The **Scenic Company contact or Construction Foreman** will communicate to all laborers in advance so that expectations are managed around dismantling the sets for reuse and collaborating with EcoSet on the strike.



Bidding and Budgeting

EcoSet’s budget includes recycling dumpsters and waste removal during the build days on stage, pre-light, shoot and strike days. These waste removal costs should not be doubled in the Art or Scenic budgets. EcoSet’s budget commonly includes transportation of dismantled materials from set to their receiving site.

Document Distribution List

This file is to be reviewed by:

- ✓ **Agency Producer**
- ✓ **Bidders**
- ✓ **Line Producer**
- ✓ **Production Supervisor, Coordinator**
- ✓ **Production Designer**
- ✓ **Art Coordinator**
- ✓ **Scenic Company Contact**
- ✓ **Construction Foreman**
- ✓ **Installation and Strike Leads**



Target Assets at EcoSet

Scenic, Set Dressing, hero store props and other resources are stored at EcoSet and available to browse on our online platform. All items are free to use by Target productions in Los Angeles.

target.ecoset.la



Scenic Elements	Set Dressing	Store Elements
Walls, cabinetry, surfaces, architectural elements, stairs, fences, low walls, flooring	Cabinets, counters, tables, chairs, furniture, rugs, decor, lighting, appliances, fixtures, faux greens	Shopping carts and baskets, shopping bags, store shelving, check out & drive-up elements

How to get started

1. Visit target.ecoset.la to browse available assets
2. Sign up to create a user account
3. Create a Set List to select assets for consideration
4. Download or share a Set List with others for review
5. Submit Set List as a Hold Request to EcoSet through the platform
6. Schedule pick up of assets based on the production schedule

Program particulars

All asset requests will be managed through our platform.

EcoSet facilitation and labor is billable to Target Creative and should be included in the estimating process.

Target's Creative Producer will approve the addition of any new scenic and custom prop elements. EcoSet requires renderings for newly added builds.

Target's Product Producer will approve the addition or deletion of set dressing items.

Read our FAQ for additional program info and production obligations: target.ecoset.la/faq

For general questions, contact EcoSet: Target@ecosetconsulting.com / Office: 323.669.0232



TARGET CREATIVE SUSTAINABILITY

Zero Waste and Reuse Goals

Target is committed to minimizing the environmental impact of our productions. EcoSet is our sustainability partner. Thank you for your help with our waste diversion and reuse goals. Please speak to an EcoSet representative if you have questions about your discarded materials.

Materials we are collecting:

- Compost:** food waste, liquids, soiled paper and compostable food service products
- Recycling:** paper, cardboard, plastics, metals, glass, e-waste, foam, wood scraps
- Reusable materials:** scenic elements, set dressing, wardrobe, location protection, expendables, scrap materials and more
- Food donations:** surplus catering meals and food styling ingredients

Canned water and reusable bottles avoid single-use plastic water bottles



With a plan in place, its not waste!

eco set COMPOST



FOOD, WOOD AND UNCOATED PAPER PRODUCTS

eco set RECYCLING



REUSABLE MATERIALS

All reusable items are donated to benefit the local community through EcoSet's Materials Oasis reuse center.

ecoset.la/materials

- Furniture, home goods, decor
- Products, merchandise
- Clothing, shoes, accessories, hangers
- Surplus catering, non-perishable food
- Art and craft materials, office supplies
- Packaging and shipping materials
- Sets and constructed elements
- Wood, lumber, sheet goods, flooring
- Signage, branded elements
- Pallets, skids, crates, scrap materials and much more

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