



Environmental Impact Summary



Target x Stoney Clover Lane Launch

Production Dates: March 22-27, 2022

Striving for Zero:

This project implemented Zero Waste standards to prevent and divert waste on site. **Zero Waste is measured as 90% or greater diversion from landfill.** Thank you for your collaboration for a better behind-the-scenes.

MATERIALS DIVERTED

- ✓ **Compost:** food waste, liquids, soiled paper
- ✓ **Recycling:** paper, cardboard, plastics, metals, glass, foam
- ✓ **Reusable materials:** fabricated event elements, decor, signage, flooring
- ✓ **Food Recovery:** surplus catering meals



COMPOST



RECYCLING



EcoSet manages hard-to-recycle items

EcoSet collects plastic bags and clean soft plastics to send to a local specialty recycler near Los Angeles that processes and pelletizes waste plastics for use in manufacturing new products. Rigid foam is taken to a separate recycling facility to be converted into new products.



Access to the excess

Fabrications, decor, scrap materials and event discards get a second life at **EcoSet's Materials Oasis reuse center**. Custom builds, flooring, signage, event decor and more were collected and donated from this project.



Environmental Impact Summary



COMPOSTING

674 LBS composted

Food waste, compostable products, soiled paper and liquids are collected on site and processed at an industrial composting facility. This avoids methane emission in a landfill. Methane is a greenhouse gas that is more potent than CO₂.



RECYCLING

4,408 LBS recycled

Beverage containers, paper, cardboard and other recyclables are collected on site and processed at a Materials Recovery Facility. Recycling reduces the pollution caused by waste, and conserves natural resources and raw materials.



FOOD RECOVERY

85 LBS donated

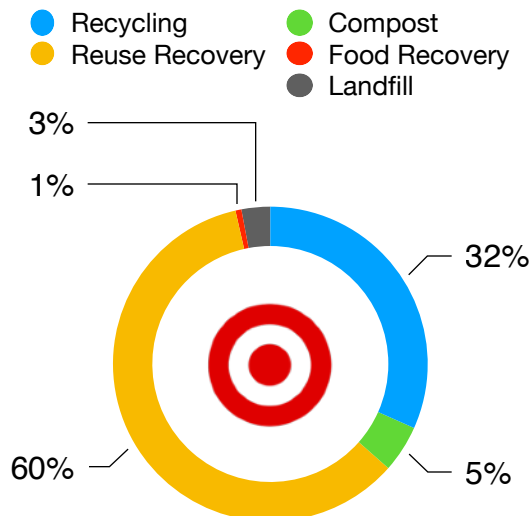
By ordering meals per daily headcount, there was minimal food waste from crew lunches. Surplus breakfast and lunch food was collected on site and redistributed by EcoSet. This avoids additional methane emissions and reduces the overall carbon footprint of this project.



REUSE RECOVERY

8,342 LBS recirculated

Reusable materials and creative scraps are collected on site and turned into a free resource at EcoSet's Materials Oasis reuse center. This avoids sending useful production items to landfills, and benefits schools, nonprofits, theaters, filmmakers, artists and many others.



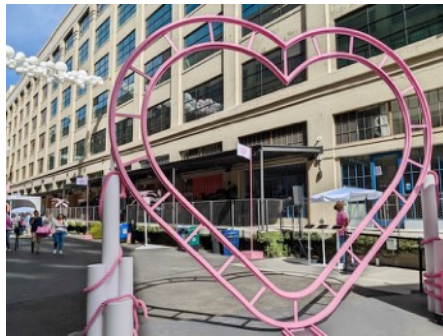
97% DIVERSION

13,509	lbs of waste generated in 7 project days
13,098	lbs of waste diverted from landfill
411 lbs	unrecoverable materials



Event Materials Managed by EcoSet

Production Dates: March 22-27, 2022



Team Wasserman partnered with EcoSet to prioritize reuse over disposal for event elements and decor.





Event Materials Managed by EcoSet

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ITEM	DETAIL	QUANTITY
Roller Coaster Car, Track, Heart	CNC cut roller coaster car, track and heart	1
Scrolling Backdrop Fabric	Fabric for scrolling backdrop	1
Scrolling Backdrop floor graphic	Floor graphic for scrolling backdrop	1
Sweet Shops	MDF build - 10'x10' sweet shop with plexi sides	2
Sweet Shop Topper	MDF built topper	2
Skee Ball Balls	3"diameter wooden ball	800
Pier Shop Window Signs	Sintra signs	~72
Pier Shop Exterior Sign	6'w x 3'h MDF sign	1
Pier Shop Interior Walls, Shelving	Various walls - 4'x8' sections	Various
Pier Shop Counters	Custom MDF top and face	6
Pier Shop Rugs	Decor rugs	~10
Pier Shop Carpet	Grey carpet	1
Flags	12'h flags with bases	18
BA Uniforms	T-Shirts and Hats	Multiple
Balloons	Ballons in various sizes	Multiple
Water Coolers	5 gallon dispensers	6
Plastic Stanchions	White base, white rope	64
Clothing Racks	Rolling racks	7
Sign Holders	Metal, painted pink	8

3,641 LBS

of shipping and
packing waste was
diverted from landfill

OTHER MATERIALS RECYCLED OR DONATED

Pallets, soft plastics, hard foam, soft foam, cardboard, painted wood, packing paper, lights, pink boxes, square fabric containers, wires, metal straps and other miscellaneous event discards were managed by EcoSet.





Event Materials Managed by EcoSet

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Surplus food was donated each day, reducing the volume of waste processed as compost.



EcoSet's sorting stations and waste management process minimized waste sent to a landfill.



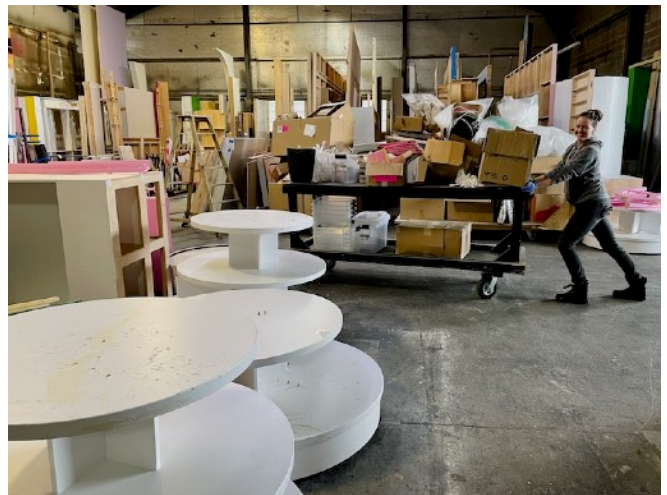


Event Materials Managed by EcoSet

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All cardboard and packing materials were managed for proper recycling or donation.



Flooring and fabrications were taken to EcoSet's Materials Oasis for donation after the event.





Event Materials Managed by EcoSet

Production Dates: March 22-27, 2022



EcoSet's reuse team worked alongside the event crew to remove all dismantled fabrications and decor so it could be reused by the local community as a reusable resource.



SCLN

Recipients of Project Lucky materials include artists, filmmakers, production designers, music festival planners, students and more.



Statement of Reuse

ecoset.la/redirect

With a plan in place, it's not waste.

By working with **EcoSet ReDirect** to responsibly manage your production surplus, your efforts will keep reusable materials out of landfills and provide resources to the local community. Thank you for choosing to **reduce your environmental impact through reuse and contributing to a circular economy.**

CLIENT	Target / Wasserman / Stoney Clover Lane	DATE	3/27/22
ITEMS DIVERTED	Event fabrications, display materials, decor, signage, packing items, clothing, misc. materials	TONS DIVERTED	4.17



UN Sustainable Development Goals

Your efforts align with the United Nations Sustainable Development Goals. Goal 12 is a commitment to ensure sustainable production and consumption patterns. sdgs.un.org/goals



Access to the Excess

At EcoSet's award winning Materials Oasis reuse center, we recirculate sets, scenic elements, set dressing, props, wardrobe, production supplies and reusable creative discards at no cost to non-profits, schools, filmmakers, theaters, artists and many others.



California Waste Diversion Targets

Your efforts align with the state of California's goal to divert 90% of waste from landfills by 2025. All California businesses are required to recycle in order to reduce greenhouse gas emissions. calrecycle.ca.gov



Los Angeles Green New Deal and RecyclA Zero Waste Program

Your efforts align with the City of Los Angeles' Green New Deal sustainable city plan. LA's Zero Waste program aims to divert 90% of waste from landfills by 2025 and 100% of waste by 2050. plan.lamayor.org / lacitysan.org

Thank you for supporting the local community, education and the arts!

ecoset.la/materials

Please note that EcoSet is not a 501(c)3 non-profit entity, so our diversion services are not tax deductible. As part of our sustainable business model, we donate new merchandise with a Fair Market Value such as products, wardrobe, furniture, home goods, children's items and school supplies to non-profits or schools. Used scenic and production materials are made available as a free resource to all groups and individuals in the local community.



Certified Women Owned Since 2011



EPA Food Recovery Challenge

EcoSet donates surplus food to non-profits under the protection of the Federal Good Samaritan Act, and tracks diversion through the EPA Food Recovery Challenge.