



Environmental Impact Summary

GUCCI

GE-projects

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Shoot Dates: February 23-24, 2020

Striving for Zero:

This production implemented Zero Waste standards to prevent and divert waste on set. **Zero Waste is measured as 90% or greater diversion from landfill.** Thank you for your collaboration for a better behind-the-scenes.

MATERIALS DIVERTED

- Compost:** food waste and soiled paper
- Recycling:** paper, cardboard, plastics, metals, glass, e-waste

Reusable bottles and refilling dispensers avoid plastic and water waste.



50 GALLONS OF WATER USED

400 SINGLE-USE PLASTIC BOTTLES AVOIDED

eco set COMPOST



eco set RECYCLING



Environmental Alignment:

Your efforts align with the State of California recycling requirements for businesses, and City of Los Angeles Zero Waste program with the goals to divert 90% of waste from landfills by 2025 and 100% of waste by 2050.





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COMPOSTING

533 LBS composted

Food waste, soiled paper products and liquids are collected on set and processed at an industrial composting site. This avoids methane emission in a landfill. Methane is a greenhouse gas that is more potent than CO₂.

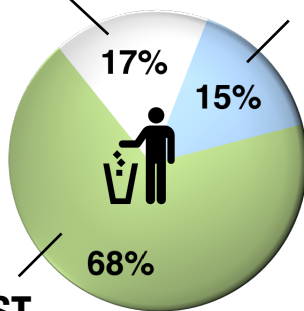


RECYCLING

116 LBS recycled

Beverage containers, paper, cardboard and other recyclables are collected on set and processed at a Materials Recovery Facility. Recycling reduces the pollution caused by waste, and conserves natural resources and raw materials.

LANDFILL RECYCLING



COMPOST

83% DIVERSION

780 Waste generated
LBS in 2 shoot days

649 Waste diverted
LBS from landfill

Zero Waste Best Practices:

- ☑ Eliminate plastic water bottles on set
- ☑ Avoid waste and choose reusables
- ☑ Recycle and compost set waste
- ☑ Donate surplus catering and prop food
- ☑ Recirculate all set materials and reusable discards

- 1.) **Waste prevention** (avoiding disposability)
- 2.) **Waste management and diversion with metrics tracking** (recycling, organics, reuse)
- 3.) **Strategizing reuse**
 - planning for disassembly and donation of constructed elements vs. disposal
 - collecting salvageable creative materials and production expendables for reuse
- 4.) **Prioritizing donation** by recirculating items with a Fair Market Value to local schools, theaters, artists and non-profits