



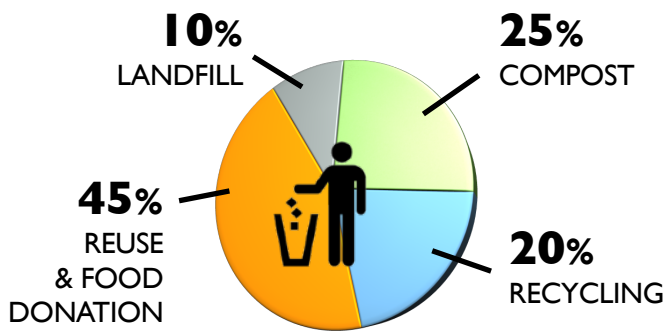
Sustainable Advertising Production

Zero Waste and Circular Economy Integration

- ✓ Eliminate plastic water bottles on set
- ✓ Avoid waste and choose reusables
- ✓ Recycle and compost all set waste
- ✓ Donate surplus catering and food styling items
- ✓ Recirculate all set materials and reusable discards



EcoSet strives for **90%** or greater waste diversion through recycling, composting, donating food and salvaging reusable materials



Our approach to Zero Waste:

- 1.) **Waste prevention** (avoiding disposability)
- 2.) **Waste management and diversion with metrics tracking** (recycling, compost, reuse)
- 3.) **Strategizing reuse**
 - planning for disassembly and donation of constructed elements vs. disposal
 - collecting and recirculating reusable creative materials and expendables
- 4.) **Prioritizing donation** by recirculating items with a Fair Market Value to local schools, theaters, artists and non-profits

- Since 2009, we've been working to **minimize the environmental impact** of the advertising production process, implementing **Zero Waste standards** and **circular economy principles** to maximize the useful life of production resources.
- We are another department during prep, on set and during strikes. EcoSet provides **direct supervision** of the eco initiatives through our hands-on waste diversion practices on set. As part of our coordination, we recommend **waste prevention** practices and **sourcing of responsible materials** during pre-production.

Who is EcoSet?

Preventing Plastic & Water Waste

Using canned aluminum water or reusable bottles and refilling stations can avoid 300-600 single-use plastic bottles per shoot day.

Aluminum cans are 100% recyclable, and can be infinitely recycled. See options at ecoset.la/water





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Fee Structure: (A) Coordination + (B) Daily Crew & Equipment Costs + (C) Variable Costs

A - EcoSet Project Coordination Fees

Project booking fee <i>Includes all equipment/vehicle prep & wrap, admin, insurance, payroll fees</i>	\$1,200 flat fee
Shoot day coordination	\$275 day
Additional Tech Scout day <i>For location projects with multiple scouts, billed as full, 3/4 or half day</i>	\$375 day

B - Eco Crew and Equipment Daily Costs

1 Person Zero Waste Services* <i>Van / Bins / 1 Eco Crew (12 hrs)</i>		\$900 shoot day
2 Person Zero Waste Services <i>Van / Bins / 2 Eco Crew (12 hrs)</i>		\$1,200 shoot day
Additional Eco Crew <i>(up to 12 hours)</i>		\$400 day
Eco Crew Overtime <i>(after 12 hours)</i>		\$50/hour/person

* For 1 person Services, Production Assistants are needed to assist the EcoSet person on set

C - Variable Costs and Add On Products

3-yard recycling + compost dumpster <i>Dumpster for sorted recoverable materials</i>	\$275 bin	Canned spring water <i>Visit ecoset.la/water for options</i>	Tiered pricing
3-yard landfill dumpster <i>Dumpster for unrecoverable materials</i>	\$275 bin	Compostable products kits <i>Wood cutlery / coffee cups/lids</i>	\$95 day
Out of Zone or overnight surcharge <i>Additional waste costs or wage adjustment</i>	\$200 day	Advanced consulting <i>For certification requirements</i>	\$75 hour
Large headcount or food styling surcharge <i>Covers additional bins and liners for more than 125 people on set or food styling</i>	\$150 day	Carbon offset <i>Tree planting initiative with local conservation nonprofit (5 trees)</i>	\$100 project
Additional costs for travel jobs and waste hauling are estimated based on location/schedule.			

A - Included in Coordination Fees

- Prep and Wrap days for equipment and vehicle
- EcoSet rep on Tech Scout (required for challenging or multiple locations)
- Schedule Eco Crew, payroll and admin costs
- Schedule drop off and removal of dumpsters, waste billing
- Recirculate small reusable discards after the shoot (lighting expendables, packing materials, art scraps, salvageable resources). Large materials will be estimated based on volume and type.

B - Included in Daily Costs

- Eco Crew wages, workers comp, employment taxes and payroll fees through EcoSet payroll
- Cargo van, insurance, fuel
- Up to 20 Zero Waste Stations (3-bin sorting system for recycling, food waste and landfill)
- Bin liners, cleaning supplies, expendables
- Remove reusable discards (cannot exceed capacity in cargo van). Additional items can be dropped off at EcoSet for a fee, cost varies by material and volume



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1 Person Services are for shoots with up to 50 people on set

2 Person Services are for 50 to 125 people on set

3 Person Services are for more than 125 people on set. Other surcharges apply for additional bins, liners and waste hauling for projects with large head counts.

Eco Crew Call Time:
30 min prior to breakfast Ready to Serve (RTS)

EcoSet Wrap Time:
Last team out unless released by Production Team, Art Department and Location Manager



EcoSet provides up to 20 custom Zero Waste Stations to collect recyclables, food waste and landfill materials

Booking & Cancellation Terms

- Minimum 48 hour confirmation required for bookings
- An expedited prep surcharge is billable for less than 48 hour confirmation
- Cancellation less than 24 hours incurs a \$500 cancellation fee + wages

View our bidding page for LA commercials:

ecoset.la/bidding

Zero Waste Service Notes

- Production teams should choose caterers and craft service vendors who already provide compostable food service products, including paper, fiber and other plant-based disposable products.
- To reduce costs on purchasing reusable water bottles, request crew and talent to bring their own bottles.
- EcoSet's basic costs do not include removing set dressing elements like fake snow, landscaping, or large or unwieldy materials. Removal and diversion is estimated additionally based on volume and material.

Scenic and Art Department Diversion Services

EcoSet's reuse team can donate set dressing, scenic builds, lumber, flooring, custom props and more. Request an estimate for our [ReDirect service](#).



ReDirect Drop-Off Service / We recirculate sets and reusable materials that Art Department or Scenic crew drop off to our building on their wrap day.

- *includes receiving labor and donation facilitation hours*

ecoset.la/redirect

ReDirect Pick-Up Service / We pick up reusable sets and materials during the strike.

- *includes cargo van or trucking, fuel, driver, labor, disbursement facilitation hours*

Request an Estimate